

LYNX COMMUNITY ENGAGEMENT

2022



UN Sustainable Development Goals

LYNX COMMUNITY ENGAGEMENT

The United Nations’ 17 Sustainable Development Goals are a comprehensive global framework for promoting sustainable development and addressing global challenges including poverty, inequality, and climate change. The goals were adopted by the UN General Assembly in 2015 and are intended to guide countries, organizations, and individuals in their efforts to create a more sustainable and equitable world. Lyncx actively supports these goals, and to that end, has established a Community Engagement Group (Välgörenhetsgruppen) to evaluate and recommend charitable organizations and initiatives to Lyncx’s board.

Välgörenhetsgruppen follows a thorough selection process that includes seeking independent evaluations of charitable organizations and programs. All recommended organizations must have clear links to one or more of the UN goals, ideally be demonstrably effective, and, whenever possible, be supported by scientific evidence. While primarily focusing on the developing world, a portion of the budget is allocated to organizations operating locally. The principle of diversification is applied in the selection and recommendation of charitable organizations.

VÄLGÖRENHETSGRUPPEN'S WORK IN 2022

In 2022, Vålgörehetsgruppen evaluated several charitable programs and organizations, resulting in the addition of two new organizations to Lync's portfolio. The first, an Evidence Action lead program, falls within the effective and evidence-based category. The second organization, which Vålgörehetsgruppen has been monitoring for three years, primarily focuses its efforts on helping children living in extreme poverty in North Macedonia. In line with recommendations made in both 2020 and 2021, the majority (63%) of funds were allocated to effective, evidence-based programs.

This year, Vålgörehetsgruppen also evaluated organizations working to alleviate the suffering caused by Russia's invasion of Ukraine. The conflict, which began with the annexation of Crimea in 2014, has resulted in the displacement of millions of people, making it one of the largest displacement crises in Europe. After evaluating multiple charitable organizations providing aid to Ukraine, Vålgörehetsgruppen ultimately selected UNHCR for several reasons. Firstly, UNHCR is a specialized agency with decades of experience in providing humanitarian assistance to displaced populations, including refugees, asylum-seekers, and internally displaced persons. The organization has a strong track record of working in complex and challenging environments, such as those often found in conflict or disaster situations. Secondly, UNHCR has a mandate from the United Nations to provide protection and assistance to refugees, asylum-seekers, and other displaced persons, which gives it a unique role in responding to displacement crises and helps to ensure that the needs of these vulnerable groups are addressed in a coordinated and comprehensive manner. Finally, the Akelius Foundation's initiative to match any donation given to UNHCR and UNICEF in Sweden was a factor in the decision.

+2 NEW ORGANIZATIONS

AID TO UKRAINE

63%
OF FUNDS ALLOCATED TO
EFFECTIVE, EVIDENCE
BASED PROGRAMS



LYNX ORGANIZATIONS 2022

AGAINST MALARIA FOUNDATION

againstmalaria.com

EVIDENCE ACTION – DEWORM THE WORLD INITIATIVE

evidenceaction.org/dewormtheworld

EVIDENCE ACTION – DISPENSERS FOR SAFE WATER **NEW!**

evidenceaction.org/dispensersforsafewater

GIVEDIRECTLY

givedirectly.org

HELEN KELLER INTERNATIONAL

helenkellerintl.org

LOZA FOUNDATION **NEW!**

lozafoundation.org

LÄXHJÄLPEN

laxhjalpen.se

MALARIA CONSORTIUM

malariaconsortium.org

MASKROSBARN

maskrosbarn.org

NEW INCENTIVES

newincentives.org

RISE-UP

rise-up.se

AGAINST MALARIA FOUNDATION

Against Malaria Foundation (AMF) is a non-profit organization that works to prevent malaria by providing funding for long-lasting insecticide-treated bed nets (LLINs) to people in high-risk areas. These nets are treated with insecticides that kill and repel malaria mosquitoes and provide a physical barrier against them. They also reduce the lifespan of mosquitoes, providing personal protection to those sleeping under them and, when enough people use LLINs, a wider protective effect by reducing the number of mosquitoes in a community. AMF operates in a number of countries in Africa, Asia and South America, and has partnerships with other organizations to help achieve its mission.



Malaria is the third leading cause of death for children under five years old. The halving of malaria deaths between 2000 and 2015 is largely attributed to the increased access to LLINs in Sub-Saharan Africa.¹ AMF has a strong track record of using evidence-based approaches and is committed to transparency and accountability in its operations.

Lynx's contribution in 2022 is estimated to protect 6,100 people and save 4 lives. Since 2018, Lynx has provided nets that are estimated to have protected over 87,000 people and saved over 49 lives.

EVIDENCE ACTION – DEWORM THE WORLD INITIATIVE

Deworm the World Initiative, a program run by Evidence Action, aims to reduce the burden of soil-transmitted helminth (STH) infections, which are caused by parasitic worms and affect millions of people, particularly children, in developing countries. The initiative provides funding and support to national governments and local organizations to implement mass drug administration programs that distribute medication to school-aged children in areas with high rates of STH infections. The goal of the program is to improve the health and well-being of children in these areas and to increase school attendance and academic performance. The initiative has been successful in reducing the prevalence of STH infections in many countries and has received recognition for its cost-effective and scalable approach to addressing this global health issue.



In 2022, Lynx's contribution is estimated to provide 10,500 deworming treatments. Since 2019, Lynx is estimated to have contributed to over 90,000 deworming treatments through its support of Deworm the World Initiative.

EVIDENCE ACTION – DISPENSERS FOR SAFE WATER NEW!

Dispensers for Safe Water, a program run by Evidence Action, aims to improve access to safe drinking water in developing countries. The program provides funding and support to local organizations to install and maintain chlorine dispensers in communities where access to safe water is limited. These dispensers allow people to treat their own water at the point of use, reducing the risk of water-borne diseases. The program also provides training and education to community members on the importance of using safe water and proper hygiene practices.



Access to safe water is a critical issue, as over 2 billion people lack access to water that is safe to drink. Unsafe drinking water is a leading cause of death among children under the age of five and a leading risk factor for infectious diseases, malnutrition, and diarrhea, which is the world's second-leading cause of child mortality². New research shows that water treatment can reduce all-cause under-five mortality by around 25% and that its impact on reducing child death is similar to the impact of micronutrient interventions, LLINs, and routine childhood vaccinations³.

In 2022, Lynx's contribution is estimated to provide 6,200 people with clean water for an entire year.

GIVEDIRECTLY



GiveDirectly is a non-profit organization that aims to improve the lives of people living in extreme poverty through unconditional cash transfers. These transfers have been shown to improve living standards through increased consumption of necessities such as food and medicine. Additionally, many recipients choose to invest the funds in small-scale activities, improve their homes, or pay for their children's education, leading to positive long-term effects.

GiveDirectly's approach is based on the idea that giving people cash enables them to make their own decisions about how to best use the resources to improve their lives. There is a common concern that cash transfers may be spent on non-necessities such as alcohol and tobacco, but studies have found that cash transfers have a negative effect on these "temptation goods."⁴ Lynx's contribution to GiveDirectly is focused on Sub-Saharan Africa.

HELEN KELLER INTERNATIONAL



Helen Keller International (HKI) is a non-profit organization which runs a program supporting the distribution of vitamin A supplements in Sub-Saharan Africa. Vitamin A deficiency is tied to a range of health problems, including anemia, stunted growth, dry eyes (which can lead to blindness), increased risk of infections, and death. Vitamin A deficiency is particularly prevalent in Sub-Saharan Africa, and the World Health Organization estimates that 250,000-500,000 children with vitamin A deficiency go blind every year⁵. To address this issue, HKI provides funding and technical assistance to government-run vitamin A supplementation programs.

In 2022, Lynx's contribution is expected to fund vitamin A supplements for approximately 16,800 children and save 5 lives. Since 2021, Lynx is estimated to have supported the treatment of over 37,000 children and saved 12 lives through its donations to HKI.

LOZA FOUNDATION NEW!



Loza Foundation is a non-profit organization that aims to improve the lives of the most vulnerable and impoverished people in Europe, with a focus on the Shutka district in North Macedonia. Shutka is a municipality located in the Skopje region of North Macedonia, home to a large Roma population, which is one of Europe's most vulnerable groups. The municipality is known for its high levels of poverty and social

¹ Unicef, World Health Organization. Achieving the malaria MDG target: reversing the incidence of malaria 2000-2015, pp 4, 7.

² World Health Organization. Diarrhoeal disease. <https://www.who.int/news-room/fact-sheets/detail/diarrhoeal-disease> [2022-12-19].
³ Kramer et al. 2022. Water Treatment and Child Mortality: A Meta-analysis and Cost-effectiveness Analysis. Becker Friedman Institute at the University of Chicago. No. 2022-26. Available at https://bfi.uchicago.edu/wp-content/uploads/2022/03/BFI_WP_2022-26.pdf [2022-12-19].

⁴ Evans, David K.; Popova, Anna. 2014. Cash Transfers and Temptation Goods: A Review of Global Evidence. Policy Research Working Paper, No. 6886. World Bank, Washington, DC.
⁵ World Health Organization. Vitamin A deficiency. <https://www.who.int/data/nutrition/nlis/info/vitamin-a-deficiency> [2022-12-19].

exclusion. The Loza Foundation’s current project, *Families with Children Living in Extreme Poverty*, focuses on helping children in Shutka access education by providing assistance with documentation, vaccination, school materials, and other necessities. The organization also works to provide monetary incentives to mothers to encourage them to keep their children in school.

LÄXHJÄLPEN

Läxhjälpen is a non-profit organization that operates a targeted and results-based homework help program for pupils in the last three years of compulsory education in Sweden who are at risk of not graduating. The goal of the program is to help these students achieve qualifications for high school (gymnasiet). The program is offered in 60 schools across Sweden, in areas with the greatest need and where school results are below the national average.

Students who are eligible for the program are nominated by their teachers when it is determined that they will not be able to attend high school without additional support. These students typically have failing or very low grades in one or more of the mandatory subjects. Läxhjälpen continuously evaluates, measures, and publishes its results to ensure the effectiveness of its program.

In 2022, Lynx’s contribution is expected to finance a full year of läxhjälp for 5 students. Since 2020, Lynx has financed a full year of läxhjälp for 13 students.

MALARIA CONSORTIUM

Malaria Consortium is a non-profit organization that works to prevent, control, and treat malaria. The organization operates in over 20 countries in Africa, Asia, and Latin America, and focuses on a range of interventions to reduce the burden of malaria, including the distribution of antimalarial drugs to children between 3 months and 5 years of age. These preventive measures are given during the rainy season, which typically lasts for four months and is when malaria infection rates are particularly high.

Malaria is the third leading cause of death for children under five years old. Several randomized controlled trials provide strong evidence that the Malaria Consortium program reduces cases of clinical malaria, including severe malaria.⁶

In 2022, Lynx’s contribution is estimated to protect 2,400 children from malaria and save 4 lives. Since 2021, Lynx is estimated to have provided antimalarial drugs to over 5,400 children and saved 9 lives through its donations to Malaria Consortium.

MASKROSBARN

Maskrosbarn is a non-profit organization that works to support children in Sweden who are living with parents who have mental health issues or ongoing substance abuse. The organization believes that all children should have the opportunity to grow into healthy individuals without the negative consequences of their upbringing. The organization has offices in Stockholm, Göteborg, and Malmö and serves youths



⁶ Meremikwu, Donegan, Sinclair, Esu, Oringanje. 2012. Intermittent preventive treatment for malaria in children

throughout the country. Since its founding in 2005, the organization has worked with thousands of children, developing programs based on their needs and wishes. It also collaborates with municipalities, authorities, and other actors to meet the needs of its target group throughout Sweden.

Maskrosbarn focuses on two main areas of work: support activities for children and advocacy efforts. Through these efforts, the organization strives to improve conditions for children and raise awareness about children’s rights.

NEW INCENTIVES



New Incentives is a non-profit organization that seeks to improve health outcomes in developing countries through the use of incentives. The organization focuses on increasing vaccination rates, particularly in areas where rates remain persistently low despite vaccination being a cost-effective public health intervention. In Nigeria, a survey conducted in 2016/17 found that only 25% of children received the recommended vaccines.⁷ To address this issue, New Incentives partners with local government institutions in Northwest Nigeria to offer financial incentives and raise public awareness about the benefits of vaccination. These efforts aim to increase the number of fully vaccinated infants, with five clinic visits required to complete a child’s vaccination schedule within the first year of life. Small incentives have been shown to significantly increase vaccination rates.

In 2022, Lynx’s contribution is expected to fund approximately 120 full vaccinations, which is estimated to save 4 lives. Since 2021, Lynx’s donation to New Incentives is estimated to have provided 270 full vaccinations, saving a total of 9 lives.

RISE-UP



Rise-Up is a non-profit organization that provides a safe home and education for children living in extreme poverty in Bharatpur, Nepal. The organization currently operates a group home for 18 children and a daycare center for approximately 25 students. Lynx has been supporting Rise-Up’s work since 2014 and helped finance a daycare building in 2018. All donations received by Rise-Up, with the exception of bank and transaction fees, are invested in the organization’s operations in Nepal. The board of Rise-Up works on a volunteer basis and has made the decision to gradually close down its operations, with the goal of eventually ceasing operations once all current children have completed secondary school in 4-5 years.

In 2022, Lynx’s contribution is estimated to finance 18 group home children or 50 daycare children.

⁷ National Bureau of Statistics (NBS) and United Nations Children’s Fund (UNICEF). 2017 Multiple Indicator Cluster Survey 2016-17, Survey Findings Report. Abuja, Nigeria: National Bureau of Statistics and United Nations Children’s Fund.

2023

Lynx's 2022 organizations cover eight of the 17 Sustainable Development Goals. While Vålgörehhetsgruppen will continue to monitor the progress of our current organizations in 2023, a significant portion of our efforts in the upcoming year will be dedicated to identifying a charitable environmental program or organization, with the aim of expanding our impact to include another UN goal. As always, we welcome suggestions and ideas.

Sincerely,
Vålgörehhetsgruppen



UN Sustainable Development Goals.



LYNX

Stockholm, December 2022