

LYNX COMMUNITY ENGAGEMENT



SUSTAINABLE GALS DEVELOPMENT



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8 DECENT WORK AND ECONOMIC GROWTH

14 LIFE BELOW WATER





















UN Sustainable Development Goals

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The United Nations' 17 Sustainable Development Goals are a global framework for promoting sustainable development and addressing global challenges including poverty, inequality, and climate change. The goals were adopted by the UN General Assembly in 2015 and are intended to guide countries, organizations, and individuals in their efforts to create a more sustainable and equitable world. Lynx actively supports these goals, and to that end, has established the Community Engagement Group to evaluate and recommend charitable organizations and initiatives to Lynx's board.

The Community Engagement Group follows a thorough selection process that includes seeking independent evaluations of charitable organizations and programs. All recommended organizations must have clear links to one or more of the UN goals, ideally be demonstrably effective, and, whenever possible, be supported by scientific evidence. While primarily focusing on the developing world, a portion of the budget is allocated to organizations operating locally. The principle of diversification is applied in the selection and recommendation of charitable organizations.

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OF THE GLOBAL POPULATION IS EXPOSED TO AIR EXCEEDING HEALTH GUIDELINES

COMMUNITY ENGAGEMENT WORK IN 2023

In 2023, the Community Engagement Group continued to evaluate charitable programs and organizations, expanding Lynx's philanthropic portfolio with three new organizations. Similarly to previous years' recommendations, a substantial portion (80%) of this year's funds were allocated to effective, evidence-based programs.

As stated in last year's report, the goal for 2023 was to identify at least one charitable environmental program or organization, with the aim of expanding our impact to include another UN goal. This year, we added two new environmental organizations: Clean Air Task Force (CATF) and Solvatten.

The basis for our CATF selection takes WHO's global air quality guidelines¹ as a starting point. WHO data indicates that 99% of the global population is exposed to air exceeding their health guidelines, with low- and middle-income countries experiencing the highest levels of pollutants from household combustion devices, motor vehicles, industrial facilities, and forest fires. As many factors causing air pollution also emit greenhouse gases, air quality is not only closely linked to human health, but also to the earth's climate and ecosystems. Therefore, policies to reduce air pollution offer a dual benefit: addressing both climate and health concerns. By supporting CATF, Lynx contributes to the broader effort of ensuring a healthier and cleaner environment for communities worldwide, lowering disease burdens and addressing short- and long-term climate change mitigation.

The selection of Solvatten as one of Lynx's environmental organizations for 2023 is rooted in its commitment to addressing global water quality challenges in an environmentally friendly way. Solvatten's innovative water heating and purification technology aligns with Lynx's goal to improve access to clean water in underserved communities. Access to safe drinking water is a fundamental human right, and Solvatten's approach not only enhances water quality but also promotes sustainable and eco-friendly solutions. By supporting Solvatten, Lynx actively contributes to the mission of ensuring a healthier and more sustainable environment for communities worldwide.

Additionally, given increasing geopolitical conflict around the globe, the Community Engagement Group found it particularly critical to offer help where it is most needed. With a focus on unbiased and apolitical organizations, support has been offered to Doctors Without Borders, who operate independently and impartially, delivering medical aid where it is needed most. We have supported Doctors Without Borders in the past and return with the hope that our contribution can again help make a difference.





AGAINST MALARIA FOUNDATION

againstmalaria.com

CLEAN AIR TASK FORCE NEW!

catf.us

EVIDENCE ACTION – DEWORM THE WORLD

evidenceaction.org/programs/deworm-the-world

EVIDENCE ACTION – SAFE WATER NOW

evidenceaction.org/programs/safe-water-now

GIVEDIRECTLY

givedirectly.org

HELEN KELLER INTERNATIONAL

helenkellerintl.org

LOZA FOUNDATION

lozafoundation.org

LÄXHJÄLPEN

laxhjalpen.se

MALARIA CONSORTIUM

malariaconsortium.org

MÉDECINS SANS FRONTIÈRES (DOCTORS WITHOUT BORDERS) NEW!

lakareutangranser.se

NEW INCENTIVES

newincentives.org

RISE-UP

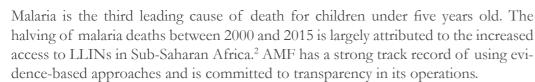
rise-up.se

SOLVATTEN NEW!

solvatten.org

AGAINST MALARIA FOUNDATION

Against Malaria Foundation (AMF) is a non-profit organization that works to prevent malaria by providing funding for long-lasting insecticide-treated bed nets (LLINs) to people in high-risk areas. These nets are treated with insecticides that kill and repel malaria mosquitoes and provide a physical barrier against them. They also reduce the lifespan of mosquitoes, providing personal protection to those sleeping under them and, when enough people use LLINs, a wider protective effect by reducing the number of mosquitoes in a community. AMF operates in a number of countries in Africa, Asia and South America, and has partnerships with other organizations to help achieve its mission.



Lynx's contribution in 2023 is estimated to have protected 15,250 people and save 10 lives. Since 2018, Lynx has provided nets that are estimated to have protected over 102,000 people and saved over 59 lives.

CLEAN AIR TASK FORCE NEW!

Clean Air Task Force (CATF) is a global climate NGO working to safeguard against climate change and promote clean air by catalyzing the rapid development and deployment of low-carbon energy and other climate-protecting technologies. CATF influences policies, markets, technologies, and narratives around the world, and runs targeted advocacy programs in the Americas, Europe, Africa, and the Middle East. The organization focuses on decarbonizing the energy system and is actively involved in various projects, including:



- Carbon Capture and Storage (CCS): Promoting the development and de ployment of CCS technologies.
- Advanced Nuclear Advocacy: Supporting the development and implementation of advanced nuclear technologies.
- Land and Climate: Understanding barriers to clean energy infrastructure deployment and promoting land-smart solutions and energy innovation.
- Methane Emission Reduction: Driving initiatives aimed at curbing methane emissions, primarily from the oil and gas industry.
- International Advocacy: Collaborating with global partners to advocate for effective policies to address climate change and air pollution globally.

EVIDENCE ACTION – DEWORM THE WORLD

Deworm the World, a program run by Evidence Action, aims to reduce the burden of soil-transmitted helminth (STH) infections, which are caused by parasitic worms and affect millions of people, particularly children, primarily in developing countries. The initiative provides funding and support to national governments and local organizations to implement mass drug administration programs that distribute medica-





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tion to school-aged children in areas with high rates of STH infections. The goal of the program is to improve the health and well-being of children in these areas and to increase school attendance and academic performance.

In 2023, Lynx's contribution is estimated to have provided 21,000 deworming treatments. Since 2019, Lynx is estimated to have contributed to over 120,000 deworming treatments through its support of the Deworm the World Initiative.

EVIDENCE ACTION – SAFE WATER NOW



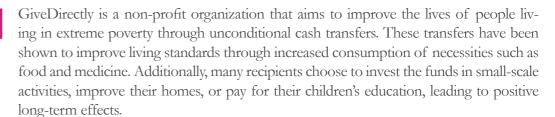
Safe Water Now, a program run by Evidence Action, aims to improve access to safe drinking water in developing countries. The program provides funding and support to local organizations to install and maintain chlorine dispensers in communities where access to safe water is limited. These dispensers allow people to treat their own water at the point of use, reducing the risk of water-borne diseases. The program also provides training and education to community members on the importance of using safe water and proper hygiene practices.

Access to safe water is a critical issue, as over 2 billion people lack access to water that is safe to drink. Unsafe drinking water is a leading cause of death among children under the age of five and a leading risk factor for infectious diseases, malnutrition, and diarrhea, which is the world's second-leading cause of child mortality³. Research shows that water treatment can reduce all-cause under-five mortality by around 25% and that its impact on reducing child death is similar to the impact of micronutrient interventions, LLINs, and routine childhood vaccinations⁴.

In 2023, Lynx's contribution is estimated to have provided 12,400 people with clean water for an entire year. Since 2022, Lynx is estimated to have provided a year's supply of clean water to 18,600 people.

GIVEDIRECTLY





GiveDirectly's approach is based on the idea that giving people cash enables them to make their own decisions about how to best use the resources to improve their lives. There is a common concern that cash transfers may be spent on non-necessities such as alcohol and tobacco, but studies have found that cash transfers have a negative effect on these "temptation goods." Lynx contribution to GiveDirectly is focused on Sub-Saharan Africa.

HELEN KELLER INTERNATIONAL



Helen Keller International (HKI) is a non-profit organization which runs a program supporting the distribution of vitamin A supplements in Sub-Saharan Africa. Vi-

tamin A deficiency is tied to a range of health problems, including anemia, stunted growth, dry eyes (which can lead to blindness), increased risk of infections, and death. Vitamin A deficiency is particularly prevalent in Sub-Saharan Africa, and the World Health Organization estimates that 250,000-500,000 children with vitamin A deficiency go blind every year.⁶ To address this issue, HKI provides funding and technical assistance to government-run vitamin A supplementation programs.

In 2023, Lynx's contribution is estimated to have funded vitamin A supplements for approximately 42,000 children and save 12 lives. Since 2021, Lynx is estimated to have supported the treatment of over 79,000 children and saved 24 lives through its donations to HKI.

LOZA FOUNDATION

Loza Foundation is a non-profit organization that aims to improve the lives of the most vulnerable and impoverished people in Europe, with a focus on the Shutka district in North Macedonia. Shutka is a municipality located in the Skopje region and is home to a large Roma population, which is one of Europe's most vulnerable groups. The municipality is known for its high level of poverty and exclusion.



The Loza Foundation's current project, Families with Children Living in Extreme Poverty, focuses on helping children in Shutka access education by providing assistance with documentation, vaccination, school materials, and other necessities. The organization also works to provide monetary incentives to mothers to encourage them to keep their children in school.

LÄXHJÄLPEN

Läxhjälpen is a non-profit organization that operates a targeted and results-based homework assistance program for pupils in the last three years of compulsory education in Sweden who are at risk of not graduating. The goal of the program is to help these students achieve the qualifications for a three-year upper secondary education (gymnasieutbildning). The program is offered in 60 schools across Sweden, in areas with the greatest need and where school results are below the national average.



Students who are eligible for the program are nominated by their teachers when it is determined that they will not be able to attend upper secondary school without additional support. These students typically have failing or very low grades in one or more of the mandatory subjects. Läxhjälpen continuously evaluates, measures, and publishes its results to ensure the effectiveness of its program.

In 2023, Lynx's contribution is estimated to have financed a full year of homework assistance for 10 students. Since 2020, Lynx has financed a full year of homework assistance for 23 students.

MALARIA CONSORTIUM

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Malaria Consortium is a non-profit organization that works to prevent, control, and treat malaria. The organization operates in over 20 countries in Africa, Asia, and Latin America, and focuses on a range of interventions to reduce the burden of malaria, including the distribution of antimalarial drugs to children between 3 months and 5



6 World Health Organization, Vitamin A deficiency, https://www.who.int/data/nutrition/nlis/info/vitamin-a-deficiency/12022-12-191

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years of age. These preventive measures are given during the rainy season, which typically lasts for four months and is when malaria infection rates are particularly high.

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Malaria is the third leading cause of death for children under five years old. Several randomized controlled trials provide strong evidence that the Malaria Consortium program reduces cases of clinical malaria, including severe malaria.⁷

In 2023, Lynx's contribution is estimated to have protected 6,000 children from malaria and save 5 lives. Since 2021, Lynx is estimated to have provided antimalarial drugs to over 11,400 children and saved 14 lives through its donations to Malaria Consortium.

MÉDECINS SANS FRONTIÈRES (DOCTORS WITHOUT BORDERS) **NEW!**



Médecins Sans Frontières (MSF) is a medical humanitarian organization that provides emergency medical care to communities affected by crises such as armed conflicts, epidemics, and natural disasters. MSF operates independently, delivering medical aid where it is needed most, often in areas with limited access to healthcare. The organization focuses on addressing immediate health needs, treating infectious diseases, malnutrition, and providing essential medical services to vulnerable populations worldwide. MSF is known for its commitment to impartiality, neutrality, and providing medical care based on need rather than political or religious affiliations.

NEW INCENTIVES



New Incentives is a non-profit organization that seeks to improve health outcomes in developing countries through the use of incentives. The organization focuses on increasing vaccination rates, particularly in areas where rates remain persistently low despite vaccination being a cost-effective public health intervention. In Nigeria, a survey conducted in 2016/17 found that only 25% of children received the recommended vaccines.8 To address this issue, New Incentives partners with local government institutions in Northwest Nigeria to offer financial incentives and raise public awareness about the benefits of vaccination. These efforts aim to increase the number of fully vaccinated infants, with five clinic visits required to complete a child's vaccination schedule within the first year of life.

In 2023, Lynx's contribution is estimated to have funded approximately 300 full vaccinations, which is estimated to save 10 lives. Since 2021, Lynx's donation to New Incentives is estimated to have provided 570 full vaccinations, saving a total of 19 lives

RISE UP







Rise-Up is a non-profit organization that provides a safe home and education for children living in extreme poverty in Bharatpur, Nepal. The organization currently operates a group home for children and a daycare center. Lynx has been supporting Rise-Up's work since 2014 and helped finance a daycare building in 2018. All donations received by Rise-Up, with the exception of bank and transaction fees, are invested in the organization's operations in Nepal. The board of Rise-Up works on a volunteer basis.

In 2023, Lynx's contribution is estimated to have financed 18 group home children or 50 daycare children for a full year.



SOLVATTEN NEW!

Solvatten is dedicated to addressing global water and sanitation challenges in a sustainable way. It focuses on providing clean and safe drinking water to underserved communities worldwide through the development and distribution of innovative solar water heating and purification units.

Access to safe water is a critical issue, as over 2 billion people lack access to water that is safe to drink. Unsafe drinking water is a leading cause of death among children under the age of five and a leading risk factor for infectious diseases, malnutrition, and diarrhea, which is the world's second leading cause of child mortality.9

Solvatten's technology utilizes solar energy to treat water, heating it to temperatures as high as 75°C, ensuring its safety for consumption. This approach not only improves hygiene conditions in communities with limited access to clean water sources but also reduces the need to heat and boil water by burning firewood and charcoal. Since 2009, Solvatten has notably reduced the need to burn over 1,500 hectares of forest, showcasing its commitment to sustainable practices and ecological preservation.¹⁰

In 2023, Lynx's contribution is estimated to have financed 80 Solvatten heating and purification units.



⁹ World Health Organization. Diarrhoeal disease. https://www.who.int/news-room/fact-sheets/detail/diarrhoeal-disease [2023-12-19].

¹⁰ Solvatten. "What is Solvatten?" Accessed December 28, 2023. https://solvatten.org/what-is-solvatten/

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Lynx's 2023 organizations cover 14 of the 17 Sustainable Development Goals. Moving into 2024, the Community Engagement Group will continue monitoring the progress of our current engagements while simultaneously evaluating new charitable programs and organizations. As always, we welcome ideas and suggestions. The Community Engagement Group's primary objective for 2024 is to enhance active community engagement among Lynx's employees.

Sincerely

Lynx Community Engagement Group







































