

L Y N X

**LYNX COMMUNITY
ENGAGEMENT**

2024



UN Sustainable Development Goals

LYNX COMMUNITY ENGAGEMENT

The United Nations' 17 Sustainable Development Goals are a global framework for promoting sustainable development and addressing global challenges including poverty, inequality, and climate change. The goals were adopted by the UN General Assembly in 2015 and are intended to guide countries, organizations, and individuals in their efforts to create a more sustainable and equitable world. Lynx actively supports these goals, and to that end, has established the Community Engagement Group to evaluate and recommend charitable organizations and initiatives to Lynx's board.

The Community Engagement Group follows a thorough selection process that includes seeking independent evaluations of charitable organizations and programs. All recommended organizations must have clear links to one or more of the UN goals, ideally be demonstrably effective, and, when possible, be supported by scientific evidence. The Group applies the principle of diversification in its recommendations. Along with its philanthropic focus, community engagement is emphasized, ensuring that Lynx remains an active contributor to its local area while also encouraging employee participation in initiatives that create both global and local impact.

COMMUNITY ENGAGEMENT WORK IN 2024

In 2024, the Community Engagement Group continued its commitment to evaluating and supporting charitable programs and organizations, expanding Lynx's portfolio with one new addition. As in previous years, our commitment to supporting evidence-based programs remained a priority. A significant portion of our donations (74%) was directed toward these programs, ensuring that our contributions continue to make a lasting impact. Additionally, we increased our support for environmental organizations, allocating 15% of our donations to this cause, up from 10% in the previous year.

A key objective for 2024 was to expand our community engagement efforts, and this year, our initiatives in this area were particularly active. A milestone was the addition of FIRST to Lynx's portfolio. FIRST's mission to support underrepresented groups in accessing higher education and careers in finance is closely aligned with Lynx's values and diversity and inclusion goals.

Our community engagement activities included participating in the "Spring för livet" race, where all registration fees and additional donations went directly to UNICEF's work for children's rights in Malawi. We also hosted an introductory evening for FIRST at Lynx, welcoming around 30 students from local high schools and universities. This event provided an opportunity to connect with an ambitious group of young people, showcasing Lynx's work and career opportunities within the finance sector. Furthermore, we participated in FIRST's career fair at the Stockholm School of Economics and, in collaboration with FIRST and Tumba Gymnasium, introduced Lynx and the world of finance to second-year high school students at Tumba Gymnasium.

In addition to our community engagement efforts, we reaffirmed our ongoing support for Doctors Without Borders (MSF). In light of increasing geopolitical tensions and humanitarian challenges worldwide, we recognized the continued importance of partnering with an organization that operates independently, impartially, and without bias. MSF's ability to deliver medical aid in the most urgent and underserved areas remains crucial for addressing the immediate needs of vulnerable populations. Having supported MSF in the past, we continue our partnership, hopeful that our contribution will once again help make a meaningful difference.



2024

**EXPANDING COMMUNITY
ENGAGEMENT EFFORTS**

November 7th, 2024
FIRST event at Lynx HQ - an opportunity for
members to connect and learn more about Lynx.

LYNX ORGANIZATIONS 2024

AGAINST MALARIA FOUNDATION

againstmalaria.com

CLEAN AIR TASK FORCE

catf.us

EVIDENCE ACTION – DEWORM THE WORLD

evidenceaction.org/programs/deworm-the-world

EVIDENCE ACTION – SAFE WATER NOW

evidenceaction.org/programs/safe-water-now

FIRST NEW!

first.se

GIVEDIRECTLY

givedirectly.org

HELEN KELLER INTERNATIONAL

helenkellerintl.org

LÄXHJÄLPEN

laxhjalpen.se

MALARIA CONSORTIUM

malariaconsortium.org

MÉDECINS SANS FRONTIÈRES (DOCTORS WITHOUT BORDERS)

lakareutangranser.se

NEW INCENTIVES

newincentives.org

RISE-UP

rise-up.se

SOLVATTEN

solvatten.org

AGAINST MALARIA FOUNDATION

Against Malaria Foundation (AMF) is a non-profit organization that works to prevent malaria by providing funding for long-lasting insecticide-treated bed nets (LLINs) to people in high-risk areas. These nets are treated with insecticides that kill and repel malaria mosquitoes and provide a physical barrier against them. They also reduce the lifespan of mosquitoes, providing personal protection to those sleeping under them and, when enough people use LLINs, a wider protective effect by reducing the number of mosquitoes in a community. AMF operates in a number of countries in Africa, Asia and South America, and has partnerships with other organizations to help achieve its mission.



Malaria is the third leading cause of death for children under five years old. The halving of malaria deaths between 2000 and 2015 is largely attributed to the increased access to LLINs in Sub-Saharan Africa.¹ AMF has a track record of using evidence-based approaches and is committed to transparency in its operations.

Lynx's contribution in 2024 is estimated to have protected 7,600 people and saved 5 lives. Since 2018, Lynx has provided nets that are estimated to have protected over 110,000 people and saved over 64 lives.

CLEAN AIR TASK FORCE

Clean Air Task Force (CATF) is a global climate NGO working to safeguard against climate change and promote clean air by catalyzing the rapid development and deployment of low-carbon energy and other climate-protecting technologies. CATF influences policies, markets, technologies, and narratives around the world, and runs targeted advocacy programs in the Americas, Europe, Africa, and the Middle East. The organization focuses on decarbonizing the energy system and is actively involved in various projects, including:



- Carbon Capture and Storage (CCS): Promoting the development and deployment of CCS technologies.
- Advanced Nuclear Advocacy: Supporting the development and implementation of advanced nuclear technologies.
- Land and Climate: Understanding barriers to clean energy infrastructure deployment and promoting land-smart solutions and energy innovation.
- Methane Emission Reduction: Driving initiatives aimed at curbing methane emissions, primarily from the oil and gas industry.
- International Advocacy: Collaborating with global partners to advocate for effective policies to address climate change and air pollution globally.

EVIDENCE ACTION – DEWORM THE WORLD

Deworm the World, a program run by Evidence Action, aims to reduce the burden of soil-transmitted helminth (STH) infections, which are caused by parasitic worms and affect millions of people, particularly children, primarily in developing countries. The initiative provides funding and support to national governments and local organizations to implement mass drug administration programs that distribute medication to



school-aged children in areas with high rates of STH infections. The goal of the program is to improve the health and well-being of children in these areas and to increase school attendance and academic performance.

In 2024, Lynx's contribution is estimated to have provided 14,000 deworming treatments. Since 2019, Lynx is estimated to have contributed to over 134,000 deworming treatments through its support of the Deworm the World Initiative.

EVIDENCE ACTION – SAFE WATER NOW



Safe Water Now, a program run by Evidence Action, aims to improve access to safe drinking water in developing countries. The program provides funding and support to local organizations to install and maintain chlorine dispensers in communities where access to safe water is limited. These dispensers allow people to treat their own water at the point of use, reducing the risk of waterborne diseases. The program also provides training and education to community members on the importance of using safe water and proper hygiene practices.

Access to safe water is a critical issue, as over 2 billion people lack access to water that is safe to drink. Unsafe drinking water is a leading cause of death among children under the age of five and a leading risk factor for infectious diseases, malnutrition, and diarrhea, which is the world's second-leading cause of child mortality.² Research shows that water treatment can reduce all-cause under-five mortality by around 25% and that its impact on reducing child death is similar to the impact of micronutrient interventions, LLINs, and routine childhood vaccinations.³

In 2024, Lynx's contribution is estimated to have provided 8,600 people with clean water for an entire year. Since 2022, Lynx is estimated to have provided a year's supply of clean water to 27,200 people.

FIRST NEW!



FIRST is a community dedicated to supporting young talent at various stages of their educational journey, from middle school to university. Its mission is to provide tools, networks, and opportunities that help individuals take their first steps toward successful careers. Focusing on broadening access to higher education, FIRST aims to empower underrepresented groups, including individuals from immigrant backgrounds, families without academic traditions, and low-income households.

Key activities include mentorship programs that connect students with professionals, workshops to develop skills and provide industry insights, and resources to foster educational and professional growth. The organization also advocates for diversity and inclusion in education and employment, ensuring equal opportunities for young people from diverse backgrounds.

GIVEDIRECTLY



GiveDirectly is a non-profit organization that aims to improve the lives of people living in extreme poverty through unconditional cash transfers. These transfers have

¹ UNICEF, World Health Organization. Achieving the malaria MDG target: reversing the incidence of malaria 2000-2015, pp 4, 7.

² World Health Organization. Diarrhoeal disease. <https://www.who.int/news-room/fact-sheets/detail/diarrhoeal-disease> [2022-12-19].

³ Kramer et al. 2022. Water Treatment and Child Mortality: A Meta-analysis and Cost-effectiveness Analysis. Becker Friedman Institute at the University of Chicago. No. 2022-26. Available at https://bf.uchicago.edu/wp-content/uploads/2022/03/BFI_WP_2022-26.pdf [2022-12-19].

been shown to improve living standards through increased consumption of necessities such as food and medicine. Additionally, many recipients choose to invest the funds in small-scale activities, improve their homes, or pay for their children’s education, leading to positive long-term effects.

GiveDirectly’s approach is based on the idea that giving people cash enables them to make their own decisions about how to best use the resources to improve their lives. There is a common concern that cash transfers may be spent on non-necessities such as alcohol and tobacco, but studies have found that cash transfers have a negative effect on these “temptation goods.”⁴ Lynx’s contribution to GiveDirectly is focused on Sub-Saharan Africa.

HELEN KELLER INTERNATIONAL

Helen Keller International (HKI) is a non-profit organization which runs a program supporting the distribution of vitamin A supplements in Sub-Saharan Africa. Vitamin A deficiency is tied to a range of health problems, including anemia, stunted growth, dry eyes (which can lead to blindness), increased risk of infections, and death. Vitamin A deficiency is particularly prevalent in Sub-Saharan Africa, and the WHO estimates that 250,000-500,000 children with vitamin A deficiency become blind every year.⁵ To address this issue, HKI provides funding and technical assistance to government-run vitamin A supplementation programs.



In 2024, Lynx’s contribution is estimated to have funded vitamin A supplements for approximately 21,000 children and saved 6 lives. Since 2021, Lynx is estimated to have supported the treatment of over 100,000 children and saved 30 lives through its donations to HKI.

LÄXHJÄLPEN

Läxhjälpfen is a non-profit organization that operates a targeted and results-based homework assistance program for pupils in the last three years of compulsory education in Sweden who are at risk of not graduating. The goal of the program is to help these students achieve the qualifications for a three-year upper secondary education (gymnasieutbildning). The program is offered in 60 schools across Sweden, in areas with the greatest need and where school results are below the national average.



Students who are eligible for the program are nominated by their teachers when it is determined that they will not be able to attend upper secondary school without additional support. These students typically have failing or very low grades in one or more of the mandatory subjects. Läxhjälpfen continuously evaluates, measures, and publishes its results to ensure the effectiveness of its program.

In 2024, Lynx’s contribution is estimated to have financed a full year of homework assistance for 8 students. Since 2020, Lynx has financed a full year of homework assistance for 31 students.

MALARIA CONSORTIUM



Malaria Consortium is a non-profit organization that works to prevent, control, and treat malaria. The organization operates in over 20 countries in Africa, Asia, and Latin America, and focuses on a range of interventions to reduce the burden of malaria, including the distribution of antimalarial drugs to children between 3 months and 5 years of age. These preventive measures are given during the rainy season, which typically lasts for four months, when malaria infection rates are particularly high.

Malaria is the third leading cause of death for children under five years old. Several randomized controlled trials provide strong evidence that the Malaria Consortium program reduces cases of clinical malaria, including severe malaria.⁶

In 2024, Lynx’s contribution is estimated to have protected 3,700 children from malaria and saved 3 lives. Since 2021, Lynx is estimated to have provided antimalarial drugs to over 15,100 children and saved 17 lives through its donations to Malaria Consortium.

MÉDECINS SANS FRONTIÈRES (DOCTORS WITHOUT BORDERS)



Médecins Sans Frontières (MSF) is a medical humanitarian organization that provides emergency medical care to communities affected by crises such as armed conflicts, epidemics, and natural disasters. MSF operates independently, delivering medical aid where it is needed most, often in areas with limited access to healthcare. The organization focuses on addressing immediate health needs, treating infectious diseases, malnutrition, and providing essential medical services to vulnerable populations worldwide. MSF is known for its commitment to impartiality, neutrality, and providing medical care based on need rather than political or religious affiliations.

NEW INCENTIVES



New Incentives is a non-profit organization that seeks to improve health outcomes in developing countries through the use of incentives. The organization focuses on increasing vaccination rates, particularly in areas where rates remain persistently low despite vaccination being a cost-effective public health intervention. In Nigeria, a survey conducted in 2016/17 found that only 25% of children received the recommended vaccines.⁷ To address this issue, New Incentives partners with local government institutions in Northwest Nigeria to offer financial incentives and raise public awareness about the benefits of vaccination. These efforts aim to increase the number of fully vaccinated infants, with five clinic visits required to complete a child’s vaccination schedule within the first year of life.

In 2024, Lynx’s contribution is estimated to have funded approximately 150 full vaccinations, which is estimated to have saved 5 lives. Since 2021, Lynx’s donation to New Incentives is estimated to have provided 720 full vaccinations, saving a total of 24 lives.

⁴ Evans, David K.; Popova, Anna. 2014. Cash Transfers and Temptation Goods: A Review of Global Evidence. Policy Research Working Paper, No. 6886. World Bank, Washington, DC.
⁵ World Health Organization. Vitamin A deficiency. <https://www.who.int/data/nutrition/nlis/info/vitamin-a-deficiency> [2022-12-19].

⁷ National Bureau of Statistics (NBS) and United Nations Children’s Fund (UNICEF). 2017 Multiple Indicator Cluster Survey 2016-17, Survey Findings Report. Abuja, Nigeria: National Bureau of Statistics and United Nations Children’s Fund.

RISE UP

Rise-Up is a non-profit organization that provides a safe home and education for children living in extreme poverty in Bharatpur, Nepal. The organization currently operates a group home for children and a daycare center. Lynx has been supporting Rise-Up's work since 2014 and helped finance a daycare building in 2018. All donations received by Rise-Up, with the exception of bank and transaction fees, are invested in the organization's operations in Nepal. The board of Rise-Up works on a volunteer basis.



In 2024, Lynx's contribution is estimated to have financed 18 group home children or 50 daycare children for a full year.

SOLVATTEN

Solvatten is dedicated to addressing global water and sanitation challenges in a sustainable way. It focuses on providing clean and safe drinking water to underserved communities worldwide through the development and distribution of innovative solar water heating and purification units.



Access to safe water is a critical issue, as over 2 billion people lack access to water that is safe to drink. Unsafe drinking water is a leading cause of death among children under the age of five and a leading risk factor for infectious diseases, malnutrition, and diarrhea, which is the world's second leading cause of child mortality.⁸

Solvatten's technology utilizes solar energy to treat water, heating it to temperatures as high as 75°C, ensuring its safety for consumption. This approach not only improves hygiene conditions in communities with limited access to clean water sources but also reduces the need to heat and boil water by burning firewood and charcoal. Since 2009, Solvatten has notably reduced the need to burn over 1,500 hectares of forest, showcasing its commitment to sustainable practices and ecological preservation.⁹

In 2024, Lynx's contribution is estimated to have financed 80 Solvatten heating and purification units. Since 2023, Lynx's total donation to Solvatten is estimated to have financed 160 units.

⁸ World Health Organization. Diarrhoeal disease. <https://www.who.int/news-room/fact-sheets/detail/diarrhoeal-disease> [2023-12-19].

⁹ Solvatten. "What is Solvatten?" Accessed December 28, 2023. <https://solvatten.org/what-is-solvatten/>

2025

In 2024, the organizations to which Lynx contributed covered a wide range of the Sustainable Development Goals, addressing 14 out of the 17 goals (conservatively counted). As we look ahead to 2025, the Community Engagement Group will continue to monitor the progress of our existing partnerships while also exploring new opportunities for meaningful impact. A key focus for 2025 will be expanding opportunities for Lynx employees to engage more directly with our community partners. As always, we welcome ideas and suggestions as we continue our community engagement efforts.

Sincerely,
 Lynx Community Engagement Group



SUSTAINABLE DEVELOPMENT GOALS





L Y N X

Stockholm, December 2024