

# LYNX COMMUNITY ENGAGEMENT

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# 2025

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The United Nations' 17 Sustainable Development Goals are a global framework for promoting sustainable development and addressing global challenges including poverty, inequality, and climate change. The goals were adopted by the UN General Assembly in 2015 and are intended to guide countries, organizations, and individuals in their efforts to create a more sustainable and equitable world. Lync actively supports these goals, and to that end, has established the Community Engagement Group to evaluate and recommend charitable organizations and initiatives to Lync's board.

The Community Engagement Group follows a thorough selection process that includes seeking independent evaluations of charitable organizations and programs. All recommended organizations must have clear links to one or more of the UN goals, ideally be demonstrably effective, and, when possible, be supported by scientific evidence. The Group applies the principle of diversification in its recommendations. Along with its philanthropic focus, community engagement is emphasized, ensuring that Lync remains an active contributor to its local area while also encouraging employee participation in initiatives that create both global and local impact.



# COMMUNITY ENGAGEMENT WORK IN 2025

In 2025, the Community Engagement Group continued its commitment to evaluating and supporting charitable programs and organizations.

During the year, Lynx strengthened its engagement by continuing to support F1RST, an organization that supports young talented individuals from disadvantaged backgrounds and underrepresented groups throughout their educational journey, from eighth grade to their first job after university. The initiative was driven by Lynx's Diversity and Inclusion and Talent Acquisition efforts, together with the Lynx Community Engagement Group. We also continued to support Rise Up, a non-profit organization that provides a safe home and education for children living in extreme poverty in Nepal. Lynx has supported Rise Up since 2014 and helped finance a daycare building in 2018.

As in previous years, our commitment to supporting evidence-based programs remained a priority. A significant portion of this year's donations (75%) was directed toward programs with proven and measurable impact. We also continued our support for environmental organizations, allocating 11% of this year's contributions to this area.

As part of our ongoing community engagement work, Lynx once again participated in the "Spring för livet" race. This annual initiative supports UNICEF's work for children in Malawi, and it has become a meaningful way for colleagues to come together around an important cause. This year, twenty-six Lynx employees took part, highlighting their commitment to supporting children's rights and well-being.

In addition to these efforts, we continued to support Doctors Without Borders (MSF). As humanitarian challenges persist in many parts of the world, we recognize the value of supporting an organization that works independently and without bias. MSF's ability to reach people in urgent and underserved situations is essential, and Lynx remains committed to supporting this important work.



# **LYNX ORGANIZATIONS 2025**

## AGAINST MALARIA FOUNDATION

Against Malaria Foundation (AMF) is a non-profit organization that works to prevent malaria by providing funding for long-lasting insecticide-treated bed nets (LLINs) to people in high-risk areas. These nets are treated with insecticides that kill and repel malaria mosquitoes and provide a physical barrier against them. They also reduce the lifespan of mosquitoes, providing personal protection to those sleeping under them and, when enough people use LLINs, a wider protective effect by reducing the number of mosquitoes in a community. AMF operates in a number of countries in Africa, Asia and South America, and has partnerships with other organizations to help achieve its mission.



Malaria is the third leading cause of death for children under five years old. The halving of malaria deaths between 2000 and 2015 is largely attributed to the increased access to LLINs in Sub-Saharan Africa.<sup>1</sup> AMF has a track record of using evidence-based approaches and is committed to transparency in its operations.

In 2025, Lynx’s donation to Against Malaria Foundation is estimated to have provided approximately 2,700 mosquito nets and contributed to saving 2 lives. Since 2018, Lynx has provided mosquito nets estimated to have protected over 110,000 people and contributed to saving over 66 lives.

## CLEAN AIR TASK FORCE

Clean Air Task Force (CATF) is a global climate NGO working to safeguard against climate change and promote clean air by catalyzing the rapid development and deployment of low-carbon energy and other climate-protecting technologies. CATF influences policies, markets, technologies, and narratives around the world, and runs targeted advocacy programs in the Americas, Europe, Africa, and the Middle East. The organization focuses on decarbonizing the energy system and is actively involved in various projects, including:



- Carbon Capture and Storage (CCS): Promoting the development and deployment of CCS technologies
- Advanced Nuclear Advocacy: Supporting the development and implementation of advanced nuclear technologies
- Land and Climate: Understanding barriers to clean energy infrastructure deployment and promoting land-smart solutions and energy innovation
- Methane Emission Reduction: Driving initiatives aimed at curbing methane emissions, primarily from the oil and gas industry
- International Advocacy: Collaborating with global partners to advocate for effective policies to address climate change and air pollution globally

## EVIDENCE ACTION - DEWORM THE WORLD

Deworm the World, a program run by Evidence Action, aims to reduce the burden of soil-transmitted helminth (STH) infections, which are caused by parasitic worms and affect millions of people, particularly children, primarily in developing countries. The initiative provides funding and support to national governments and local organizations to implement mass drug administration programs that distribute medication to school-aged children in areas with high rates of STH infections. The goal of the program is to improve the health and well-being of children in these areas and to increase school attendance and academic performance.



In 2025, Lynx’s contribution is estimated to have provided approximately 10,000 deworming treatments through its support of the Deworm the World Initiative. Since 2019, Lynx is estimated to have contributed to over 144,000 deworming treatments.

## EVIDENCE ACTION - SAFE WATER NOW

Safe Water Now, a program run by Evidence Action, aims to improve access to safe drinking water in developing countries. The program provides funding and support to local organizations to install and maintain chlorine dispensers in communities where access to safe water is limited. These dispensers allow people to treat their own water at the point of use, reducing the risk of waterborne diseases. The program also provides training and education to community members on the importance of using safe water and proper hygiene practices.



Access to safe water is a critical issue, as over 2 billion people lack access to water that is safe to drink. Unsafe drinking water is a leading cause of death among children under the age of five and a leading risk factor for infectious diseases, malnutrition, and diarrhea, which is the world's second-leading cause of child mortality.<sup>2</sup> Research shows that water treatment can reduce all-cause under-five mortality by around 25% and that its impact on reducing child death is similar to the impact of micronutrient interventions, LLINs, and routine childhood vaccinations.<sup>3</sup>

In 2025, Lynx’s contribution is estimated to have provided approximately 3,100 people with access to safe water for an entire year through Evidence Action’s Safe Water Now program. Since 2022, Lynx is estimated to have provided a year’s supply of clean water to over 30,000 people.

<sup>1</sup> UNICEF, World Health Organization. Achieving the malaria MDG target: reversing the incidence of malaria 2000-2015, pp 4, 7.

<sup>2</sup> World Health Organization. Diarrhoeal disease. <https://www.who.int/news-room/fact-sheets/detail/diarrhoeal-disease> [2022-12-19].

<sup>3</sup> Kramer et al. 2022. Water Treatment and Child Mortality: A Meta-analysis and Cost-effectiveness Analysis. Becker Friedman Institute at the University of Chicago. No. 2022-26. Available at [https://bfi.uchicago.edu/wp-content/uploads/2022/03/BFI\\_WP\\_2022-26.pdf](https://bfi.uchicago.edu/wp-content/uploads/2022/03/BFI_WP_2022-26.pdf) [2022-12-19].



## F1RST

F1RST is a community dedicated to supporting young talented individuals at various stages of their educational journey, from middle school to university. Its mission is to provide tools, networks, and opportunities that help individuals take their first steps toward successful careers. Focusing on broadening access to higher education, F1RST aims to empower underrepresented groups, including individuals from immigrant backgrounds, families without academic traditions, and low-income households.



Key activities include mentorship programs that connect students with professionals, workshops to develop skills and provide industry insights, and resources to foster educational and professional growth. The organization also advocates for diversity and inclusion in education and employment, ensuring equal opportunities for young people from diverse backgrounds.

## GIVEDIRECTLY

GiveDirectly is a non-profit organization that aims to improve the lives of people living in extreme poverty through unconditional cash transfers. These transfers have been shown to improve living standards through increased consumption of necessities such as food and medicine. Additionally, many recipients choose to invest the funds in small-scale activities, improve their homes, or pay for their children's education, leading to positive long-term effects.



GiveDirectly's approach is based on the idea that giving people cash enables them to make their own decisions about how to best use the resources to improve their lives. There is a common concern that cash transfers may be spent on non-necessities such as alcohol and tobacco, but studies have found that cash transfers have a negative effect on these “temptation goods”.<sup>4</sup> Lynx’s contribution to GiveDirectly is focused on Sub-Saharan Africa.

## HELLEN KELLER INTERNATIONAL

Helen Keller International (HKI) is a non-profit organization which runs a program supporting the distribution of vitamin A supplements in Sub-Saharan Africa. Vitamin A deficiency is tied to a range of health problems, including anemia, stunted growth, dry eyes (which can lead to blindness), increased risk of infections, and death. Vitamin A deficiency is particularly prevalent in Sub-Saharan Africa, and the WHO estimates that 250,000-500,000 children with vitamin A deficiency become blind every year.<sup>5</sup> To address this issue, HKI provides funding and technical assistance to government-run vitamin A supplementation programs.



In 2025, Lynx’s contribution is estimated to have funded vitamin A supplements for approximately 8,000 children and contributed to saving 4 lives. Since 2021, Lynx is estimated to have supported vitamin A supplementation for over 108,000 children and contributed to saving 34 lives through its donations to HKI.

## LÄXHJÄLPEN

Läxhjälpén is a non-profit organization that operates a targeted and results-based homework assistance program for pupils in the last three years of compulsory education in Sweden who are at risk of not graduating. The goal of the program is to help these students achieve the qualifications for a three-year upper secondary education (gymnasieutbildning). The program is offered in 60 schools across Sweden, in areas with the greatest need and where school results are below the national average.



Students who are eligible for the program are nominated by their teachers when it is determined that they will not be able to attend upper secondary school without additional support. These students typically have failing or very low grades in one or more of the mandatory subjects. Läxhjälpén continuously evaluates, measures, and publishes its results to ensure the effectiveness of its program.

In 2025, Lynx’s contribution is estimated to have financed a full year of homework assistance for approximately 4 students. Since 2020, Lynx has financed a full year of homework assistance for 35 students.

<sup>4</sup> Evans, David K.; Popova, Anna. 2014. Cash Transfers and Temptation Goods: A Review of Global Evidence. Policy Research Working Paper;No. 6886. World Bank, Washington, DC.

<sup>5</sup> World Health Organization. Vitamin A deficiency. <https://www.who.int/data/nutrition/nlis/info/vitamin-a-deficiency> [2022-12-19].

## MALARIA CONSORTIUM

Malaria Consortium is a non-profit organization that works to prevent, control, and treat malaria. The organization operates in over 20 countries in Africa, Asia, and Latin America, and focuses on a range of interventions to reduce the burden of malaria, including the distribution of antimalarial drugs to children between 3 months and 5 years of age. These preventive measures are given during the rainy season, which typically lasts for four months, when malaria infection rates are particularly high.



Malaria is the third leading cause of death for children under five years old. Several randomized controlled trials provide strong evidence that the Malaria Consortium program reduces cases of clinical malaria, including severe malaria.<sup>6</sup>

In 2025, Lynx’s contribution is estimated to have protected approximately 2,300 children from malaria and saved 4 lives through its donation to Malaria Consortium. Since 2021, Lynx is estimated to have provided antimalarial protection to more than 17,400 children and contributed to saving 21 lives.

## MÉDECINS SANS FRONTIÈRES (DOCTORS WITHOUT BORDERS)

Médecins Sans Frontières (MSF) is a medical humanitarian organization that provides emergency medical care to communities affected by crises such as armed conflicts, epidemics, and natural disasters. MSF operates independently, delivering medical aid where it is needed most, often in areas with limited access to healthcare. The organization focuses on addressing immediate health needs, treating infectious diseases, malnutrition, and providing essential medical services to vulnerable populations worldwide. MSF is known for its commitment to impartiality, neutrality, and providing medical care based on need rather than political or religious affiliations.



## NEW INCENTIVES

New Incentives is a non-profit organization that seeks to improve health outcomes in developing countries through the use of incentives. The organization focuses on increasing vaccination rates, particularly in areas where rates remain persistently low despite vaccination being a cost-effective public health intervention. In Nigeria, a survey conducted in 2016/17 found that only 25% of children received the recommended vaccines.<sup>7</sup>To address this issue, New Incentives partners with local government institutions in Northwest Nigeria to offer financial incentives and raise public awareness about the benefits of vaccination. These efforts aim to increase the number of fully vaccinated infants, with five clinic visits required to complete a child's vaccination schedule within the first year of life.



In 2025, Lynx’s contribution is estimated to have funded approximately 110 full vaccinations, contributing to saving 3 lives. Since 2021, Lynx’s donations to New Incentives are estimated to have provided approximately 830 full vaccinations, contributing to saving a total of 27 lives.

## RISE UP

Rise Up is a non-profit organization that provides a safe home and education for children living in extreme poverty in Bharatpur, Nepal. The organization currently operates a group home for children and a daycare center. Lynx has been supporting Rise Up's work since 2014 and helped finance a daycare building in 2018. All donations received by Rise Up, with the exception of bank and transaction fees, are invested in the organization's operations in Nepal. The board of Rise Up works on a volunteer basis.



## SOLVATTEN

Solvatten is dedicated to addressing global water and sanitation challenges in a sustainable way. It focuses on providing clean and safe drinking water to communities with limited access, through the development and distribution of innovative solar water heating and purification units.



Access to safe water is a critical issue, as over 2 billion people lack access to water that is safe to drink. Unsafe drinking water is a leading cause of death among children under the age of five and a leading risk factor for infectious diseases, malnutrition, and diarrhea, which is the world's second leading cause of child mortality.<sup>8</sup>

Solvatten's technology utilizes solar energy to treat water, heating it to temperatures as high as 75°C, ensuring its safety for consumption. This approach not only improves hygiene conditions in communities with limited access to clean water sources but also reduces the need to heat and boil water by burning firewood and charcoal. Since 2009, Solvatten has notably reduced the need to burn over 1,500 hectares of forest, showcasing its commitment to sustainable practices and ecological preservation.<sup>9</sup>

In 2025, Lynx’s contribution is estimated to have financed 70 Solvatten heating and purification units. Since 2023, Lynx’s total donation to Solvatten is estimated to have financed 230 units.

<sup>6</sup> UNICEF, World Health Organization. Childhood diseases. <https://www.unicef.org/health/childhood-diseases> [2025-12-12].

<sup>7</sup> National Bureau of Statistics (NBS) and United Nations Children's Fund (UNICEF). 2017 Multiple Indicator Cluster Survey 2016-17, Survey Findings Report. Abuja, Nigeria: National Bureau of Statistics and United Nations Children's Fund.

<sup>8</sup> World Health Organization. Diarrheal disease. <https://www.who.int/news-room/fact-sheets/detail/diarrhoeal-disease> [2023-12-19].

<sup>9</sup> Solvatten. "What is Solvatten?" Accessed December 28, 2023. <https://solvatten.org/what-is-solvatten/>

# 2026

This year's contributions supported organizations working across a broad spectrum of the United Nations Sustainable Development Goals, addressing 14 of the 17 goals based on a conservative assessment. Looking ahead to 2026, the Community Engagement Group will continue to monitor the progress of our existing partnerships while also exploring new opportunities for meaningful engagement. As always, we welcome new ideas and suggestions as we continue these efforts next year.

Sincerely,  
Lynx Community Engagement Group  
Anton, Elvira, Emelie, Gustaf & Jesper L



The background of the entire page is a photograph of a harbor scene. On the left, a tall, dark church tower with a cross on top rises from a cluster of buildings. In the foreground, several sailboats are moored in the water. The sky is a pale, hazy blue, and the water reflects the light. The overall tone is serene and slightly misty.

# LYNX

DECEMBER, 2025